



EFIM
www.efim.org

**21st European Congress
of Internal Medicine (ECIM)**
joint with the
**12th International Congress
of Internal Medicine**

**Internal Medicine - a Bridge
Between Health and Disease**

**15-18 March, 2023
Athens, Greece**

Save the Date

A T H E N S

efim.org/ecim2023





TABLE OF CONTENTS

Committee and Contacts	3
Location and Congress Venue	5
Support Categories and Benefits	6
Sponsorship Packages	7
Sponsorship Opportunities	8
Educational Opportunities	9
Promotional and Advertising Opportunities	12
Exhibition	19
Floorplan	20
Past Statistics- EFIM 2022	24
Additional Information	26

Committee and Contacts

EFIM President

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Prof. Nicola Montano

FDIME President

Prof. Daniel Sereni

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Dr. Caterina Delcea

President, 12th ICIM

Prof. George N. Dalekos

1st Vice President, 12th ICIM

Prof. Nikolaos K. Gatselis

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European Federation of Internal Medicine (EFIM)

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Belgium

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Email : info@efim.org

Congress Organiser

Kenes International

Rue François-Versonnex 7

CH 1207 Geneva

Switzerland

Location and Congress Venue

Megaron Athens International Conference Centre

Vas. Sofias Ave. & Kokkali Str.

11521 Athens Greece

megaron.gr



Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist on the sponsorship package chosen (details below) or on the sum of individual items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your support category.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

	PLATINUM	GOLD	SILVER	BRONZE
Congress registrations	7	5	3	1
Supporter's logo with the hyperlink on the Congress website	√	√	√	√
Supporter's logo in the program	√	√	√	√
Acknowledgment on Supporter's Board on-site	√	√	√	√



Sponsorship Packages

Status will be allocated according to the total amount of your support contribution. The total contribution depends on the package chosen (available sponsorship packages below) or on the sum of individual items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

	PLATINUM 47,000 EUR	GOLD 30,000 EUR	SILVER 20,000 EUR	BRONZE 8,000 EUR
Exhibition Space	18 sqm Space Only booth	12 sqm Shell Scheme booth	12 sqm Shell Scheme booth	9 sqm Shell Scheme booth
Industry Session	Plenary Sponsored Symposium	Parallel Sponsored Symposium	Product Theatre Session	-
Promotional Items	Congress Lanyards	2 Mobile App Push Notifications	1 Mobile App Push Notification / Advert	-
Advertisement	One exclusive e-mailshot	One exclusive e-mailshot	One exclusive e-mailshot	One combined e-mailshot
Congress Registrations	7	5	3	1
Supporter's logo with the hyperlink on the Congress website	√	√	√	√
Supporter's logo in the program	√	√	√	√
Acknowledgment on Supporter's Board on-site	√	√	√	√

Branded items will carry company logos only. No products logos or advertisements are permitted.

Special Requests - Tailored packages can be arranged to suit your objectives.



Sponsorship Opportunities

During the congress, we offer you a wide range of opportunities for exposure with a strong and lasting impact. Don't miss this opportunity to develop contacts with professionals and opinion makers at the **21th European Congress of Internal Medicine!**

Industry benefits of supporting ECIM 2023

- Promotes cutting-edge scientific research.
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world.
- Provides an ideal networking forum.
- Offers unique exposure to worldwide markets.

About EFIM

The European Federation of Internal Medicine (EFIM) was founded in 1996 from the Association Européenne de Médecine Interne (AEMI). AEMI itself had been founded in 1969 by members of the UEMS monospecialty section on internal medicine to provide a scientific organisation for European internal medicine.

EFIM was formed by bringing together the national societies of internal medicine from each of the European countries, both inside and outside the European Union, and it currently comprises 37 member Societies representing over 40,000 internists.

The purpose of EFIM is to re-emphasise the importance of Internal Medicine in a world of increasing specialisation.



Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists, and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Grant

Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Educational Grant in Support of Existing Scientific Session

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Educational Participation Grant

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for ECIM 2023. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/EFIM will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of ECIM 2023.



Recipients (HCPs) will need to fulfil the criteria specified by EFIM in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the ECIM Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



E-Posters Area

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-

Poster terminals located in prime locations allow attendees to access the electronic presentations easily and conveniently.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Webcasting

The ability to attend all congresses, or even all sessions at a given congress, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.



Kenes offers two types of webcasting options:*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognised on the home screen with "Supported by..." and a company logo only.
- Webcasted sessions to be designated by the Congress Planning Group. Supporters will have no influence on content. EFIM retains the copyright of all the enduring materials in all media formats arising from the main meeting, including the use and distribution rights for webcasting of all congress accredited programming.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Promotional & Advertising Opportunities

Plenary Sponsored Symposium (Up to 60 Minutes)

- Opportunity to organise an Official Non-CME Industry Session in a Plenary Hall, up to 60 minutes (Program subject to the approval by the EFIM Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the European Congress of Internal Medicine (ECIM)”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.



Parallel Sponsored Symposium (Up to 60 Minutes)

- Opportunity to organise an Official Non-CME Industry Session in a Parallel Hall, up to 60 minutes (Program subject to the approval by the EFIM Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the European Congress of Internal Medicine (ECIM)”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.



NOTE: The supporting company in addition to the support fee must cover all speakers' expenses including registration fee, accommodation and travel expenses.

This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.

Product Theatre Session

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theater style for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other corporate sponsors.



Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas

Located in the Exhibit Hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.

Congress Lanyards

Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards. The supporter's logo to be printed on the lanyards.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Congress Bags

Supporter will provide funding of the Congress bags. The bag will bear the Supporter's logo and the Congress logo.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Notepads & Pens

Supporter will provide funding for the Notepads & Pens for the participant

s. Notepads & Pens will bear the EFIM logo and the Supporter's company logo and will be distributed in the participants' Congress bags.



Young Internists Corner

This corner is a great opportunity to promote educational activities. A space for mentoring dedicated to younger physicians, where they can meet in a friendly atmosphere and invite senior colleagues. The company will have the opportunity to brand the Young Internists Corner and to provide items bearing company logo.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Mobile app

The Congress App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play. Congress App sponsorship support includes:



- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted).
- 2 “push notifications” included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Charging Lounge Station

Branded Charging Lounge Station for multiple devices, including smart phones and tablets. It’s a great way to leave a lasting impression on the congress delegates and to create networking opportunities. Opportunity to brand the Charging Lounge with your company name and logo.



- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Coffee Break

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes. Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area, and to provide items bearing company logo for use during the supported break.



- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Welcome Reception/ Networking Event

- Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes. The supporter's logo will be on signage at the entrance to the Welcome Reception and will have the opportunity to provide items bearing company logo for use at the event.



- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Selfie Corner

The selfie corner is an excellent opportunity to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props.



This corner attracts many attendees and a sponsor would gain exposure by having their logo on every photo taken. The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

World Map

The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on congress participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the congress venue and serves as an information and communications tool, ideal for enhancing participant networking.

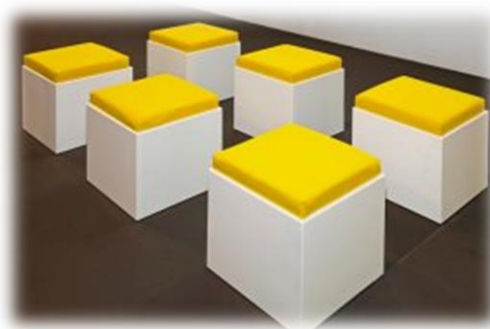


Support will be recognised on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application

Branded Seats

The branded Seating Cubes are stylish and informal. This multipurpose cardboard stool can be customised to match whatever theme you have chosen for your event. The company will have the opportunity to customize the 50 branded seating cubes.



The design is subject to approval of the Secretariat and must follow all compliance regulations. Location of seating cubes onsite to be coordinated with Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Hospitality Suites/ Meeting Rooms

An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.



- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside the suite.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Advertising Opportunities

Mobile App Push Notification

- One “push notification” sent to all participants* onsite through the mobile app, to be coordinated with Congress Organiser. Specifications will be provided by the congress organisers.
- Only for those participants who have opted to receive such information.



Advert in the Mobile App

- Gain additional exposure for your Symposium or Workshop session by advertising it in a designated section of the Congress App.
- The Congress App will be available for all participants who download the app.



Promotional Email Blast

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.



- **Exclusive:** Mail blast will be exclusive for the supporting company.
The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. “From” field will be ECIM 2023.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.

* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

Promotional Material- Flyers Distribution

Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags / can be distributed in the exhibition hall

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters’ product information will be available for all Conference participants.
- The distribution arrangement will be advised.



Post Congress Promotional Mailshot- Exclusive

Gain additional exposure for your industry session available in the meeting platform by sending out a post-Meeting Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organiser.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be ECIM23.



** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.

Please note that it is the Exhibitors' / Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.



SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS

Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.



Exhibition

Space Only Rental (Minimum 12 sqm)



That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Shell Scheme



That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.



Floorplan

Coming soon.



Exhibitors Badges Rules & regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms



INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to ECIM 2023. The exclusivity of an agent for the handling needs of the congress refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.



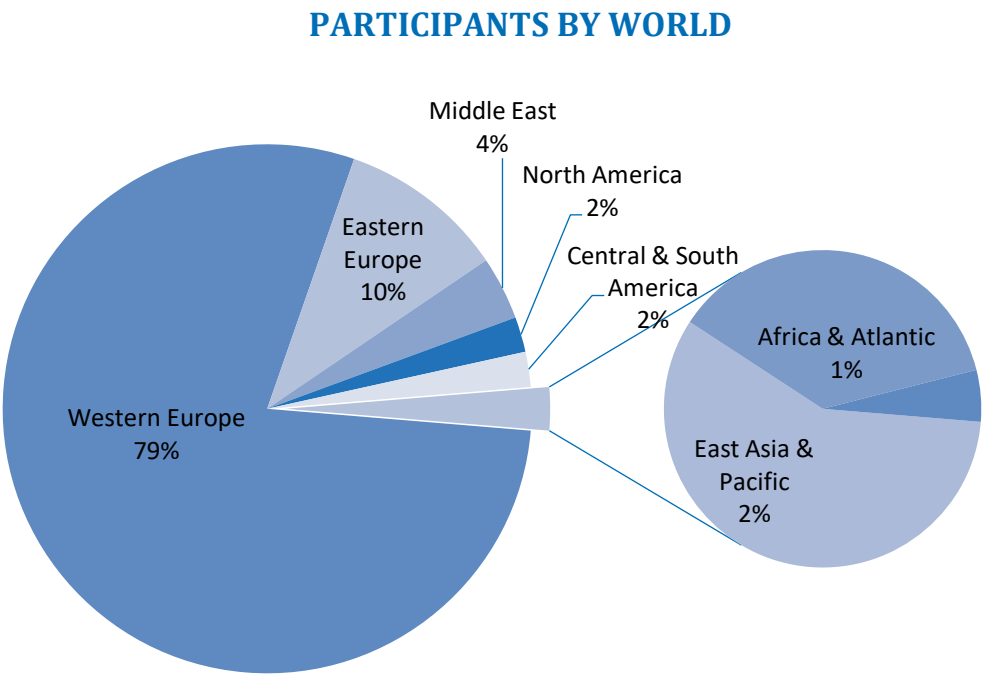
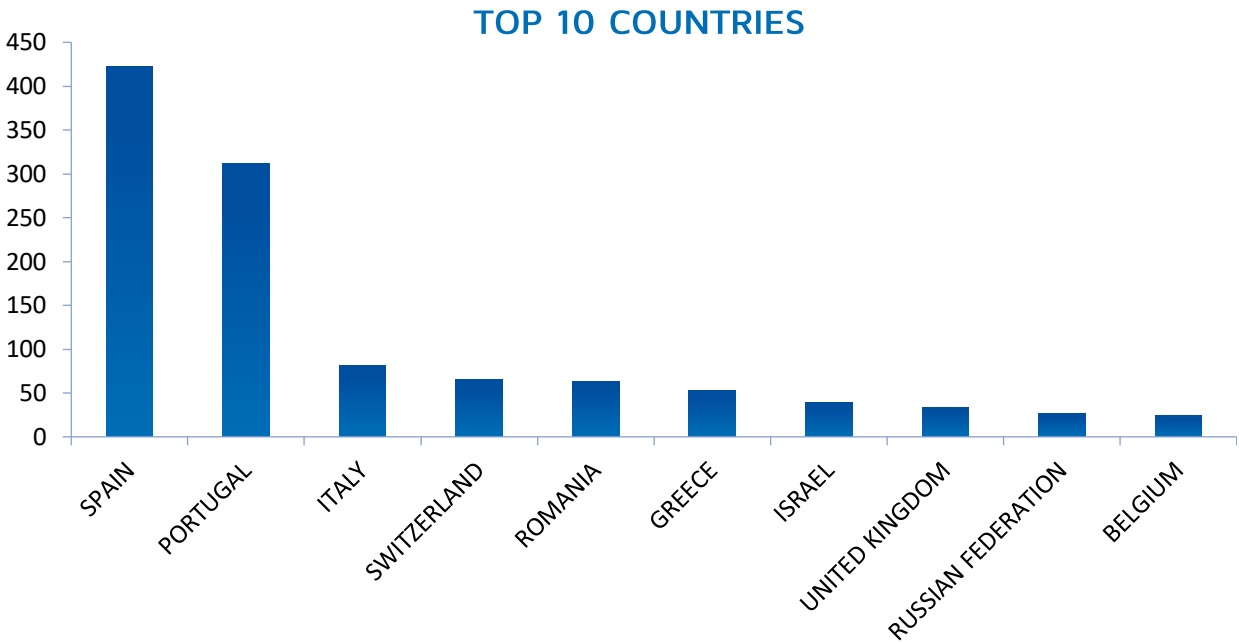
PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

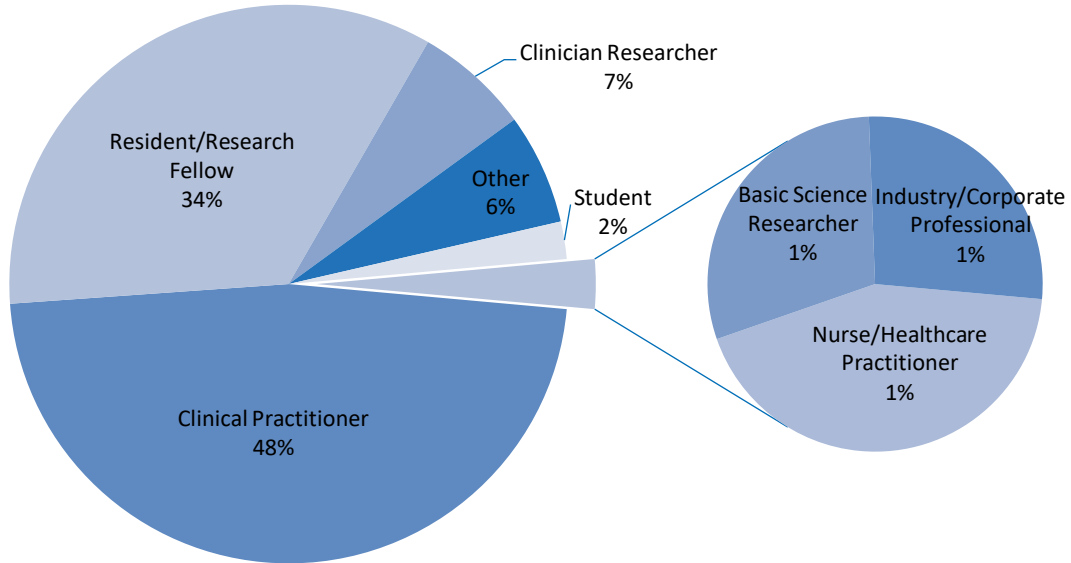
Further details will be included in the Exhibitors' Technical Manual.



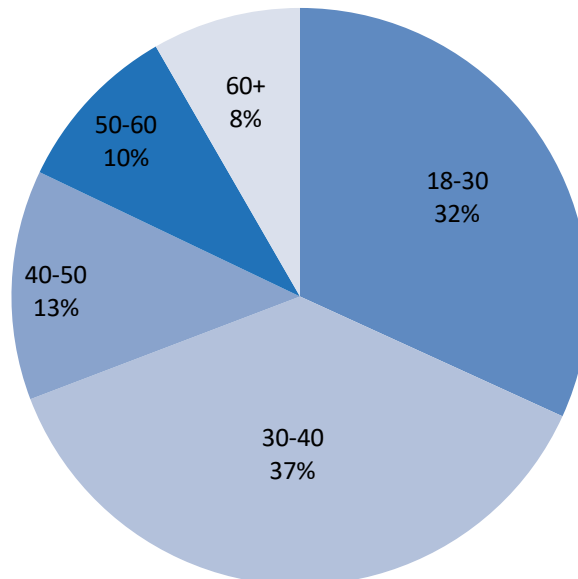
Past Statistics- ECIM 2022



PARTICIPANTS BY PROFESSIONAL ROLE



PARTICIPANTS BY AGE



Additional Information

Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

[Terms and Conditions](#) of Sponsor will be included in the contract as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.



PAYMENT TERMS & METHODS

- 40% upon receipt of the Sponsorship agreement and first invoice
- 60 % by November 4th, 2022

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Cancellation/modification of Support items must be made in writing to:

Ms. Nikol Karabelova

21 th European Congress of Internal Medicine

Kenes International

Rue François-Versonnex 7 CH 1207 Geneva, Switzerland

Tel: +41 22 908 0488 Ext. 293

Email: nkarabelova@kenes.com

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before September 15, 2022 inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between September 16, 2022 – January 12, 2023 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from January 12, 2023 onwards.

VAT INFORMATION

VAT (Subject to Change)

All Supporter prices are exclusive of VAT and are subject to VAT at the local rate which will be added to the invoice where applicable.

